



COMMUNITY MEXICAN FIESTA
ASSOCIATION OF GARDEN CITY
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FOR IMMEDIATE RELEASE

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**99th Annual Garden City Community Mexican Fiesta
Strong Roots, Bright Futures ~ Raíces Fuertes, Futuros Brillantes**

GARDEN CITY, KAN., (August 14, 2025) – The vibrant sights, sounds, and flavors of Mexican culture will come alive once again as the Garden City Community Mexican Fiesta celebrates its 99th year on Friday and Saturday, September 12–13, 2025 in the heart of Garden City.

This year's theme — *Raíces Fuertes, Futuros Brillantes (Strong Roots, Bright Futures)* — “it honors the generations of Latino families who came to Southwest Kansas more than a century ago, building a thriving and diverse community that is now an economic and cultural hub of the region” said Angelica Castillo Chappel, Fiesta President. “It is an exciting year to celebrate as we are one step closer to the centennial and the future looks bright” the president said.

For nearly a century, the Fiesta has been a labor of love, made possible through enduring partnerships with numerous local businesses, community organizations, and civic leaders. This year's celebration continues that tradition, showcasing what is possible when a community works together.

Friday, September 12 – The festivities begin in the evening at 7:00 PM at Garden City Community College in the Pauline Joyce Auditorium, with the Scholarship Pageant celebrating 21 years, where the new Fiesta Queen will be crowned and celebrated. More than a cherished tradition, the pageant is a vital fundraiser that helps local students attend college — many of whom are the first in their family to pursue post-secondary education or technical education opportunities. The event not only celebrates culture and leadership, but also invests in the future of young people whose achievements will continue to strengthen the community as a critical workforce contributor.

Saturday, September 13 – A brilliantly colorful Main Street parade kicks off the day at 10:00 a.m., brimming with music, folkloric dancers, ornate floats, and community pride. This year's Parade Marshall is Jesse Nuñez. Immediately following the parade, Stevens Park in downtown Garden City will host a full day of entertainment, including the famous *grito* — a traditional, spirited cry of joy and patriotism — led by the Mexican Consulate in Kansas City, MO, breathtaking folklórico dance performances, and a variety of delicious food vendors offering authentic cuisine from Mexico and Central American countries. Son Lagunero, Mariachi Los Reyes, Benito Dominguez and other local talent will be performing.

We owe a heartfelt “gracias” to the many sponsors and partners for making Fiesta a reality, Castillo Chappel explained. ***Baron's + Steak House and Legacy Auto are the presenting sponsors of this year's Fiesta*** followed by our ***Maraca*** Sponsors: DFA, Empirical, LaKeBuena 105.9 & 1470 AM; Parrot Cove, United Wireless, Pioneer Communications and Security State Bank. Our ***Chipotle*** sponsors include: Old Chicago; Ackerman, Drees & Trejo Optometrists, Golden Plains Credit Union, McDonald's, Lewis Automotive, Miller Aesthetic Medicine, Telemundo, Walk*On's, Finney County Convention & Visitor's Bureau and Smoove DJ Jesse Vargas. In additions there are approximately 20 other sponsors. A special thank you to the City of Garden City, Garden City Area Chamber of Commerce and Garden City Downtown Vision.

For a full schedule of events, visit www.gcfiesta.com.

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The Community Mexican Fiesta is a public non-profit 501 (c) (3) organization with the mission to celebrate Mexico's Independence from Spanish rule, to promote cultural awareness in our community, and to provide financial assistance to students hoping to attend Garden City Community College by expanding its Endowment Scholarship Fund.